

VIDEO EVALUATION PLATFORM

# DOR COIN

THE WHITE PAPER



COPYRIGHT © 2020 DOR COIN ALLRIGHTS RESERVED.

# THE TABLE OF CONTENTS

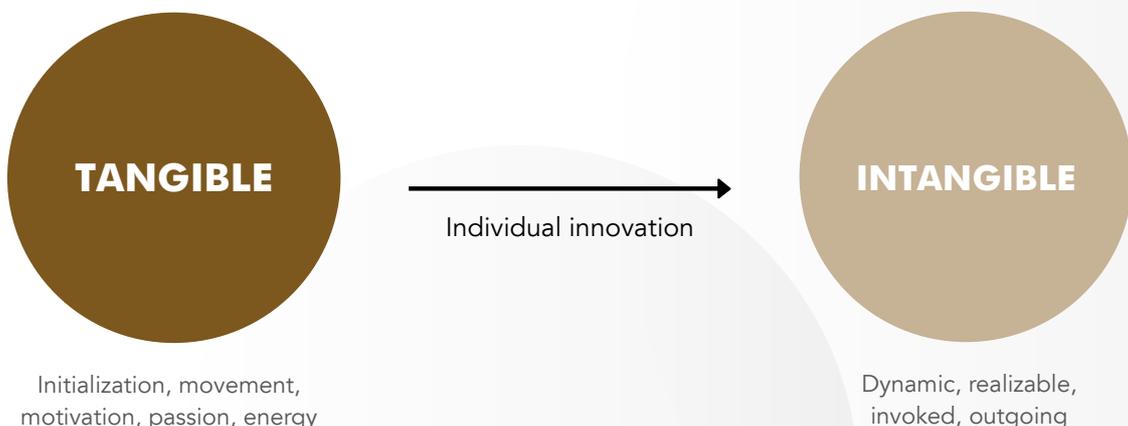
1.	<b>Introduction</b>	3p
2.	<b>Token Sale</b>	5p
3.	<b>Usage of Funds</b>	6p
4.	<b>The DOR Platform</b>	7p
	4-1 Advanced Curation	
	4-2 Smart Exchange	
	4-3 Creator Support	
5.	<b>The Future of DOR</b>	14p
6.	<b>Potential Risks</b>	16p

# 1. INTRODUCTION

Dor is a video curation site focused on the Japan's dynamic youth culture, where focused theme and trend attaining to the modern day teenage demography are collected and reviewed, curated and archived on a daily basis to be viewed by currently more than 2.5million viewers on the Dor's website, <http://do-ra.org>. The platform began as a coaching tool for high school baseball clubs to review the scores and plays for future referencing, which by the way is taken very seriously in Japan. The notorious attention to detail can be credited for the emergence of players such as Matsui, Ichiro, Dervish, Otani, and other athletic greats. Other clubs quickly caught on and soon Dor was the portal where various other extra curricular communities, not just athletes, began to upload and monitor their topic of interest.

Soon Dor emerged as the premier provider of segmented video content tailored to the explosive minds of the Japanese teen, further an innovative communication tool that fostered dialogue among each differing community with depth to a particular hobby or field of interest - The Otaku (or Geek) Subculture. The daily curation of the videos, whether updated by the user or searched on the web is done by highly versed and charismatic individuals, or "gods" pertaining to each subject segment. Videos that highlight such topics as manga, plastic figures, games, neo-animation, animators, are especially viewed in high frequencies.

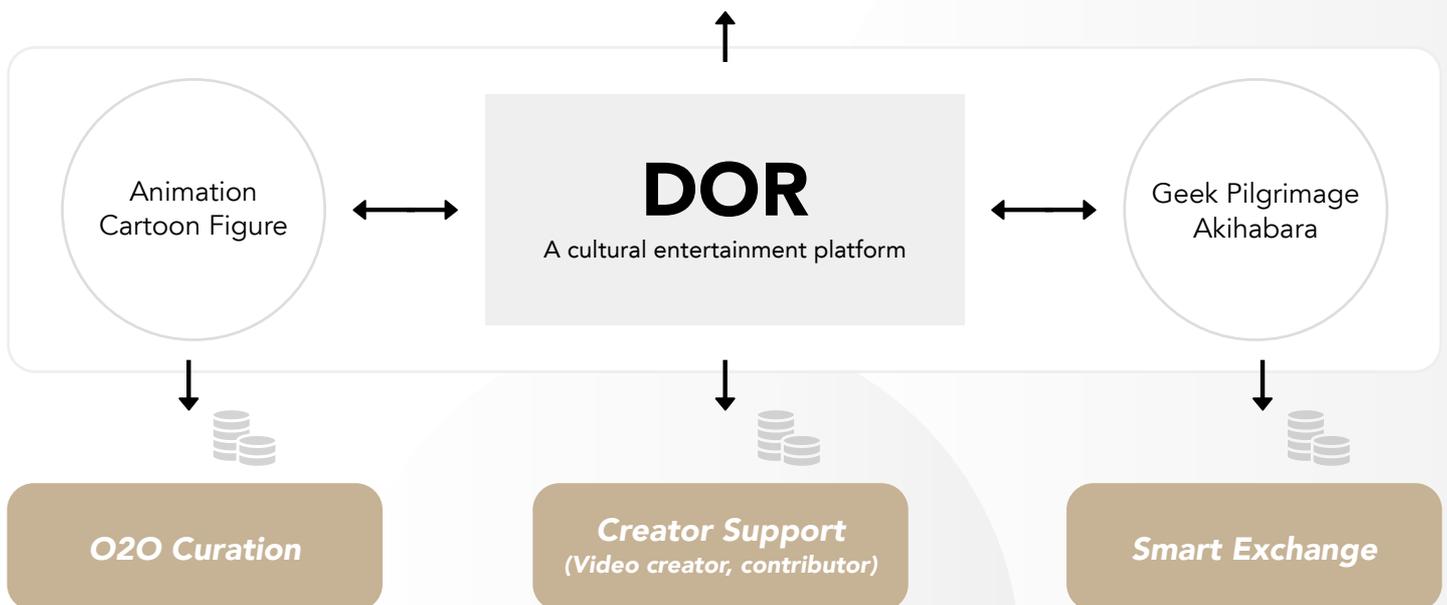
Dor is a cultural video platform curated to captivate the dynamic expressionism of the Japanese youth culture. It's a platform for creators and businesses with focus to marketing and PR to this unique demography, further enjoyed by more than 2.5 million viewers/users - Average age 17 and a half (But more likely 17 lol)



The advance of modern technology providing wide spectrums of information accommodate just about every and all interests for the individual in increasing quantities. Dor aims to take that one step forward, rendering the viewer with focused curation that advocate quality to the highly informational Otaku entertainment scene.

The funds raised by the scheduled ICO, Dor will engage on its global initiative missioning to accommodate overseas users by deploying a language-switch function that will facilitate easy understanding of all segments by major markets worldwide. The soccer manga "Captain Tsubasa" influenced the greatest football players of our time, but with Dor, the manga will not only be confined to the storyline of the manga, but will render opportunity for fans to engage further into the universe for added detail.

# WORLD WIDE OTAKU



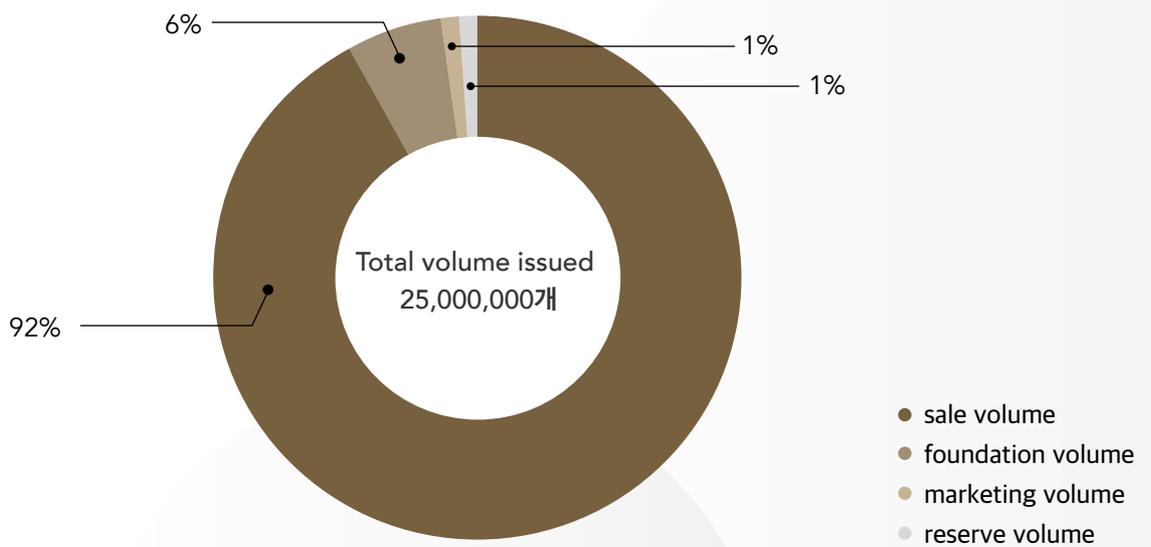
## 2. TOKEN SALE

- **Token title:** Dor Coin (Abbrev. DOR)
- **Total Supply:** 25,000,000 DOR

### DOR Token Economy

MAX Supply	25,000,000
Total Supply	23,000,000
Issue Date	2020/05/30
Issue Price	5 KRW
Consensus Protocol	ERC-20
Type	Token

### DOR Token Matrix



### 3. USE OF FUNDS

The use of the funds obtained by the token sale are as follows.

- A Development of Dor Blockchain
- B Development Costs of Token
- C Marketing and PR Expenses
- D Operation (Working Capital)
- E Legal/Regulation Compliance Costs

※ The above based on conditions where all tokens are sold and initial budget forecasts are fully met. The capacity and caliber of each initiative may change depending on actual token sales.



## 4. THE DOR PLATFORM

As we enter the third decade of the revolutionized IT world, the amount of information accessible has become too vast for the individual, where search engines render unaccountable and inefficient amounts of data, not to mention advertisements and sites purposed to fraud and nuisance.

In this era, the concept of curation can help solve the constraints affiliated with “searching the web” as curation sites not only collect and categorize information, but also withhold original content by the original creators, therefore maintaining original quality and depth to the segment of interest one seeks to search. Further, in issues of depth where to any underlying subject, the curator must not only have command of knowledge and specialise, but also be versed in seasonal elements of trend and design of the curation he/she is to perpetuate. Indeed curation is an art form of sense and talent.

Tech-wise, the Dor platform will be based on Ethereum blockchain utilizing the ERC-20 standard, where combination of blockchain, cryptography and Peer to Peer(P2P) networking (Peer to Peer communication is created when two or more PCs are connected and share resources without going through a separate server/host computer) enable contracts and related information to be exchanged by network participants directly without the mediation of centralized governance. This enables reductions in cost, further facilitates smoother and more credible token transactions, which already has proved to become a powerful technique of token development.

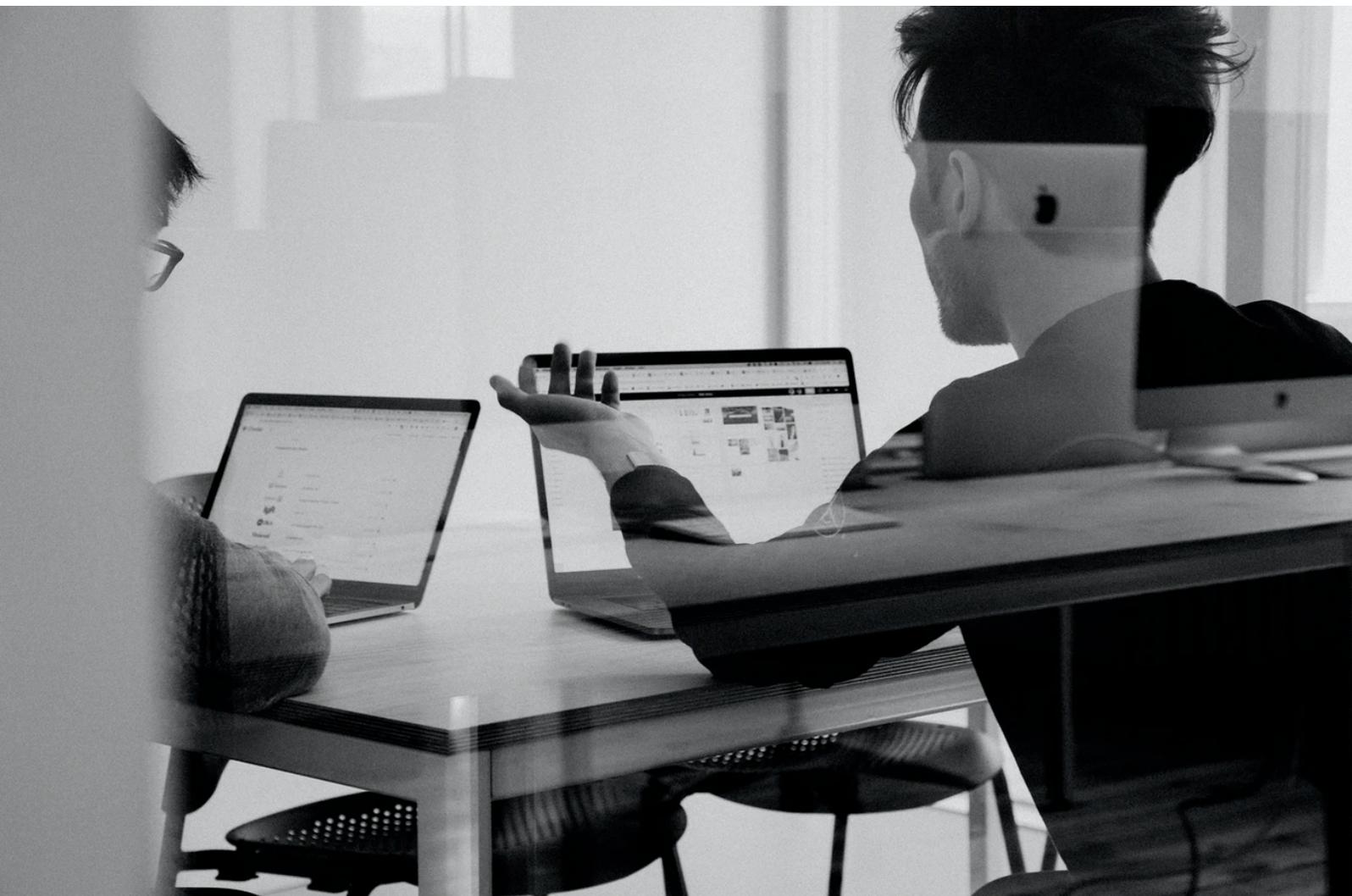
Synonymous to Blockchain is the concept of the decentralized management ledger, where all the participants on the Ethernet platform are allowed to write into the ledger freely but prevented from editing and/or removing the entry once the contents are written. Here, fraudulent contents are checked by all participants, preventing forgery as well as the infringement of copyright.

Dor’s blockchain will attain to realize a systematical platform that connects video creators, creative writers, and advertisement sponsors to the global audience of focused youths, and other various segmented demography. The creators will render videos/compositions in blocks, secured from forgery and intellectual property infringement and viewed by a mindful audience who will archive their favored portfolio by paying for the content in coins. Concurrently the original video creators will receive DOR coins for their creative contextual contribution.

Other possibilities include linking sponsors to talented creators, i.e. where advertisement sponsors can choose to endorse a creator where number of viewers are correlated to the amount of tokens sponsored. The audience can also earn DOR tokens from sponsors by viewing the sponsored advertisement videos, and sponsors can pay advertisement expense efficiently by real audience number and time.

With the procurement of funds, Dor will swiftly initiate development of a tailored data verification system that embeds three functional elements to enhance its current high quality video platforming that has been loved and approved by 2.5million youths across Japan which account a rough 60% of the segment demography. They are:

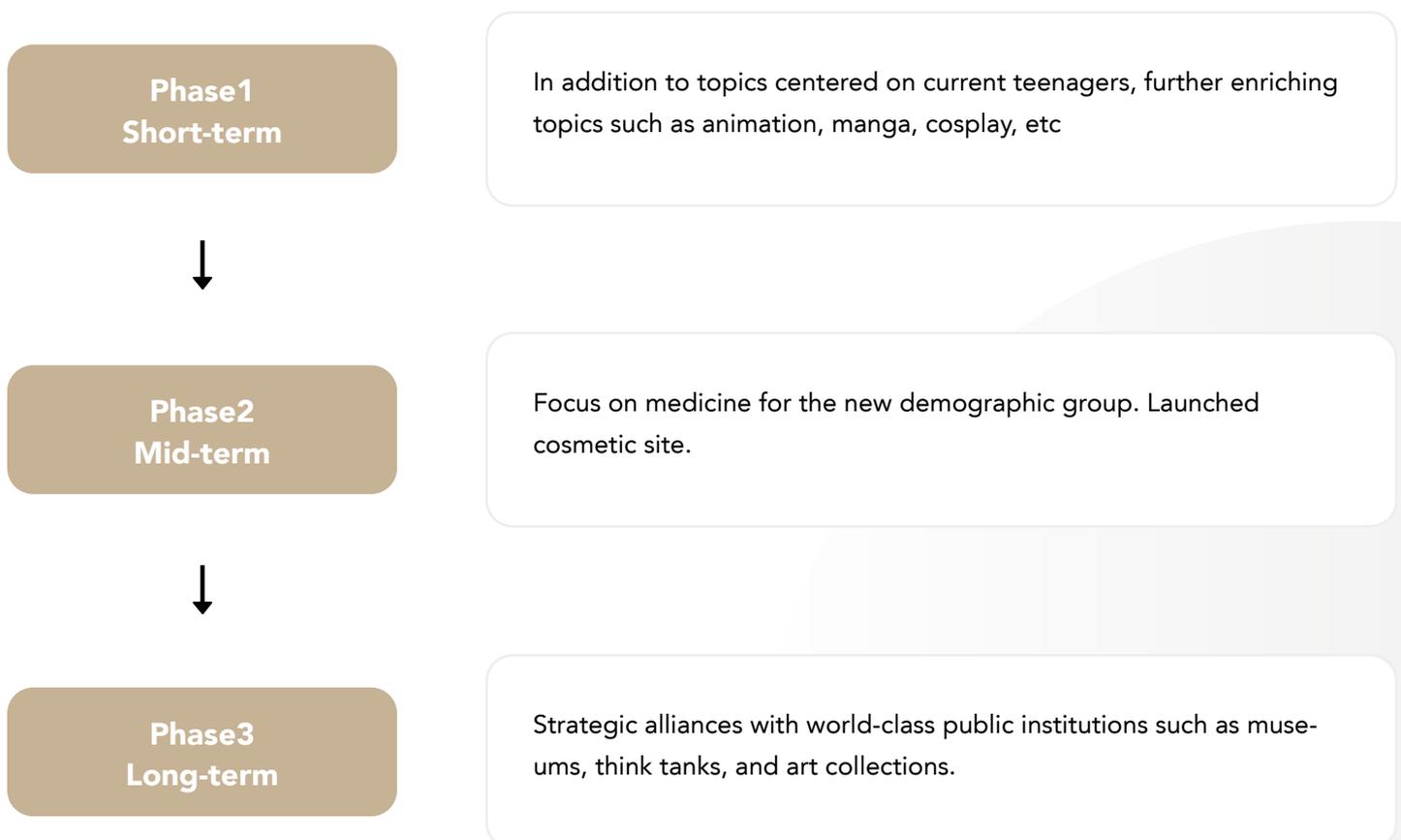
- i) **Advanced Curation “o2o”**
- ii) **Smart Currency Exchange (Dor Point  $\rightleftharpoons$  Dor Coin)**
- iii) **A templated easy-edit feature for video creators and creative writers**



(i) Advanced Curation “o2o”

Curation, from the latin word curatio meaning “to attend with care” recently has been popularized as IT terminology siteing to gather, filter, categorize, and sort the overdose of internet information for the particularized target audience.

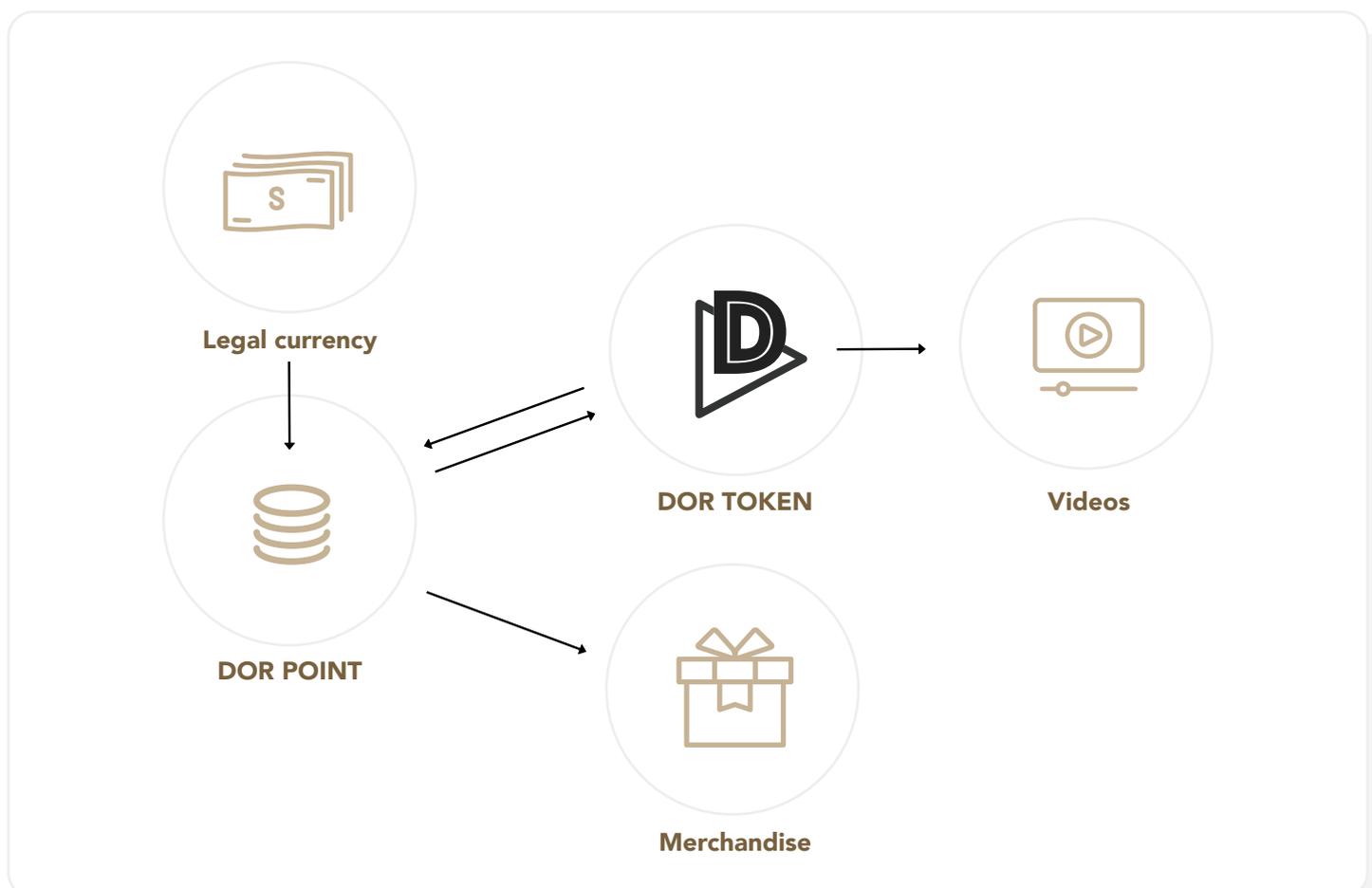
Although search engines improved dramatically in recent years, the application and use of SEO (Search Engine Optimization enhancing online visibility) still haunts the user with unnecessary sites designed to un-foolproof the search request. Curation not only remedies the flooding of information by summarizing various sites and videos, but also better services the user by adequately filtering unnecessary information and assort a smart catalogue of articles that focus to the original theme.



## (ii) Smart Currency Exchange

The key factor to successful curation lies on the involvement and management by focused and talented peers of the different genres. To this regard, Dor maintains a creative board of curators who share the same excitement with their audience pertaining to the area of interest and genre, hence the principle of Otaku(Geek) to Otaku(Geek) or "O2O" communication inducing the overall synergy apparent on Dor's communal platform. Concurrently, the motivation of creators are kept high in meeting the expectations of the curators thus creating ingenious contents for the platform. It is this interaction of creative talent and audience which deem Dor with collective synergy - the utmost valuable key to the success of Dor's curation.

Dor's Smart Exchange allows exchange of conventional currencies i.e. Yen, USD to Dor points, which in turn can be exchanged to DOR coins along with other goods and services, in smooth progression to instigate a conventional to crypto conversion without the facilitation of external crypto currency exchanges. The platform will also enable reverse transactions where accumulated Coins can be converted into Points, then changed to conventional currencies.



**DOR POINTS:**

Dor points can be purchased by conventional currencies on site, and is able to be converted to Dor Coins post ICO. Much like other member points, Dor points can be exchanged for service and goods available throughout the Dor platform i.e. special presentations, TV programs and so forth, as well as having the option of converting points to a fluctuating Dor Coin to leverage on market dynamics. The viewer still has choice as to payment of the video in Coins or Points.

**DOR COIN (DOR):**

DOR is a standard ERC-20 (Ethereum Request For Comments-20) token meeting the standard criteria of an ERC20 Token required to interact on the Ethereum network. Several types of blockchains based on different consensus and technical standards exist, where EIP20 (Ethereum Improvement Proposals) is one such standard supporting the DOR ERC20 token.

Coins based on the EIP20 standard are platformed on the Ethereum blockchain, where an ICO will enable these coins to be exchanged via shared smart contract and ERC20 wallets to BTC, ETH, or other conventional currencies such as the JPY, EUR and the USD. The maximum transaction speed of 50TPS will allow most international transactions to be processed in a matter of minutes.,

DOR coin is recognized as a commodity, thus the exchange between Dor point and DOR coin is seen as a general purchase currently in most jurisdictions unless otherwise indicated. In cases where future agency pronouncements define a substantially differentiating governance for capital transfers, KYC, and cryptocurrencies in general, Dor shall put priority to and constantly administer the platform to be compliant to any and all regulatory guidance, concurrently to service viewers and clients to the best of its ability.

### (iii) Creater Support

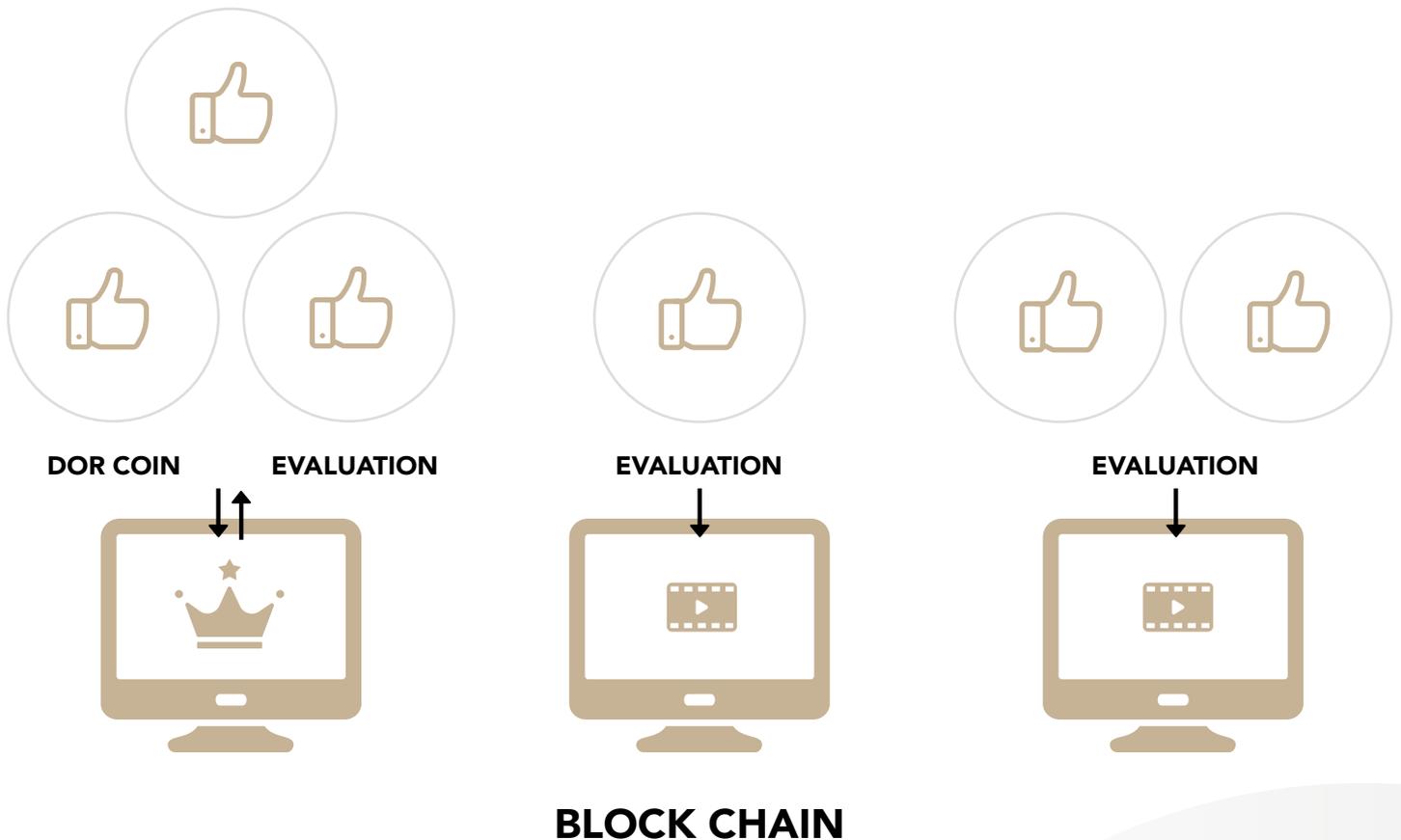
For the creative individual on his/her expressionism, the Dor platform missions to facilitate several measures of support 1) via a similar function to crowd funding, a practice of funding a project or venture by raising small amounts of money from a large number of people, typically via the Internet, Creates on Dor can raise funds from users in three formats. 1) Views by the users generating viewing income, 2) gift and sponsorship donated by the viewers, and 3) Focused sponsorship by sponsors.

Let us elaborate:

The first is self explanatory. If the contents of the video is intriguing to the target audience, the views will generate earnings per number of views, The video may even generate direct sponsorship in means that viewers who were intrigued may want to donate to see the presentation evolve into a successful venture which is the second format listed earlier. These exchange of assets can be made via Coins or Points.

Videos (and creators of the video) that share phenomenal support are inducted into "The Dor Palace" where videos are ranked according to segment and occasionally shown at premium. Here sponsors can easily identify top notch talent to target their appeal to a focused segment thus enhancing their efficiency both in cost and focused market penetration. A sponsorship is made via payment of Points/Coins to the creator.





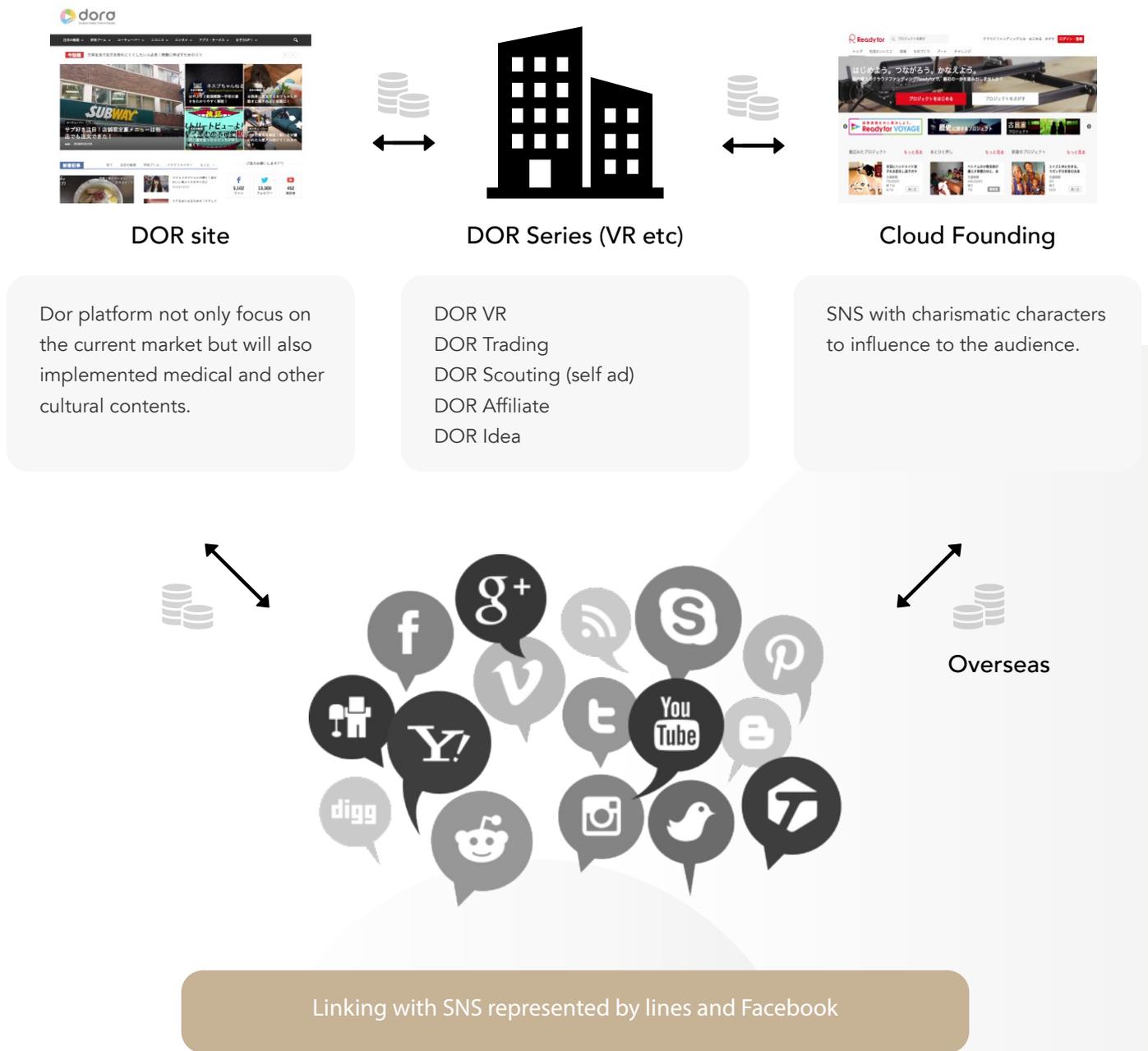
The essence of a curation site is that both viewers and creators are released from non-associative content such as advertisement, pop-up, etc. where the original contexture of the creative effort is maintained. This renders the creator with precision expressionism, and allows the viewer to appreciate the presentation in its originality and essence.

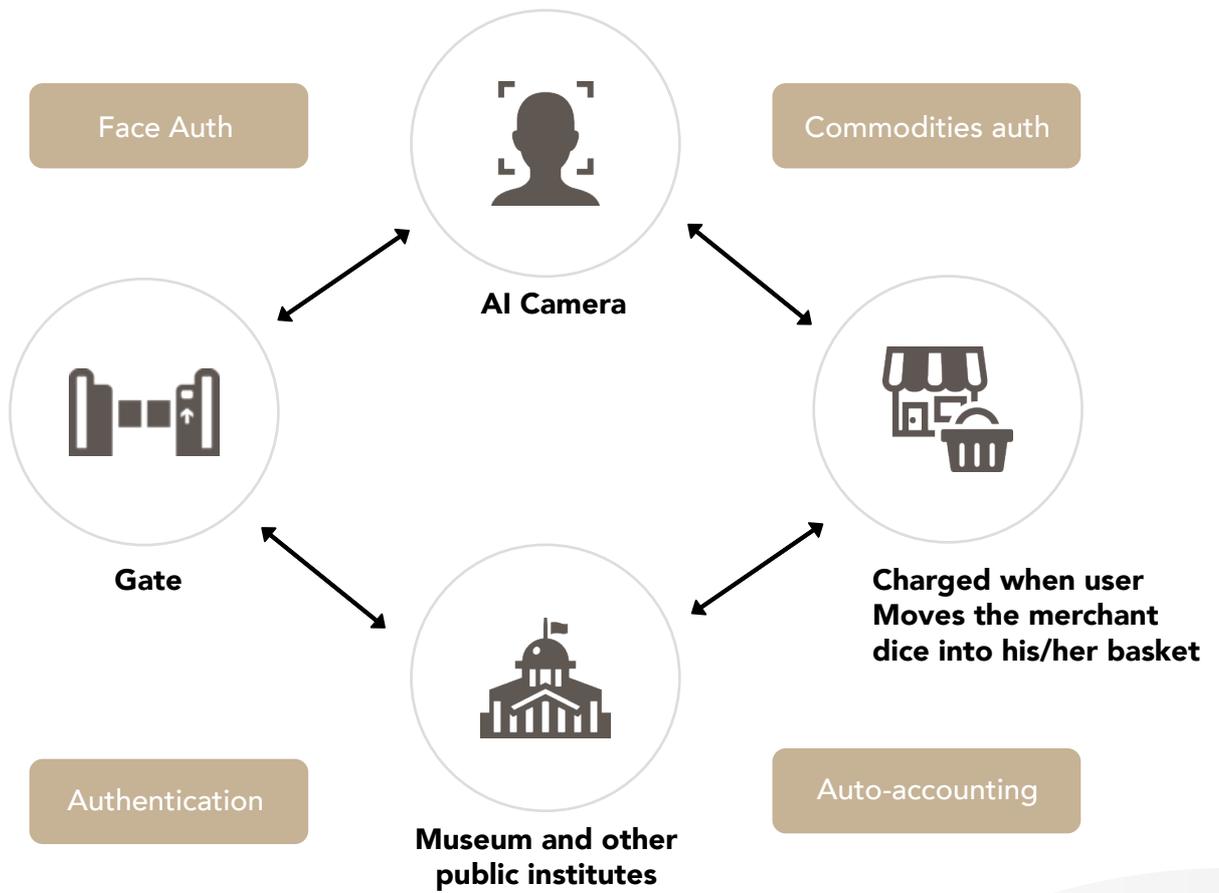
Given the nature of the highly focused topics featured on Dor, a three-way interaction between creators, viewers, and sponsors are also seamlessly administered to thrust synergy into the Dor universe. In cases where quality of contents decrease and creators not meeting the expectations of the audience, their ranking will also decrease and even removed from the palace.

In conclusion, the ICO will render Dor coins with viral access where Dor's specialized and focused Otaku contents are seen to appeal to the mass, further increasing creativity, further enhancing the use of the platform, and further increasing the liquidity of the coins held and traded by the creators, viewers and the sponsoring patrons.

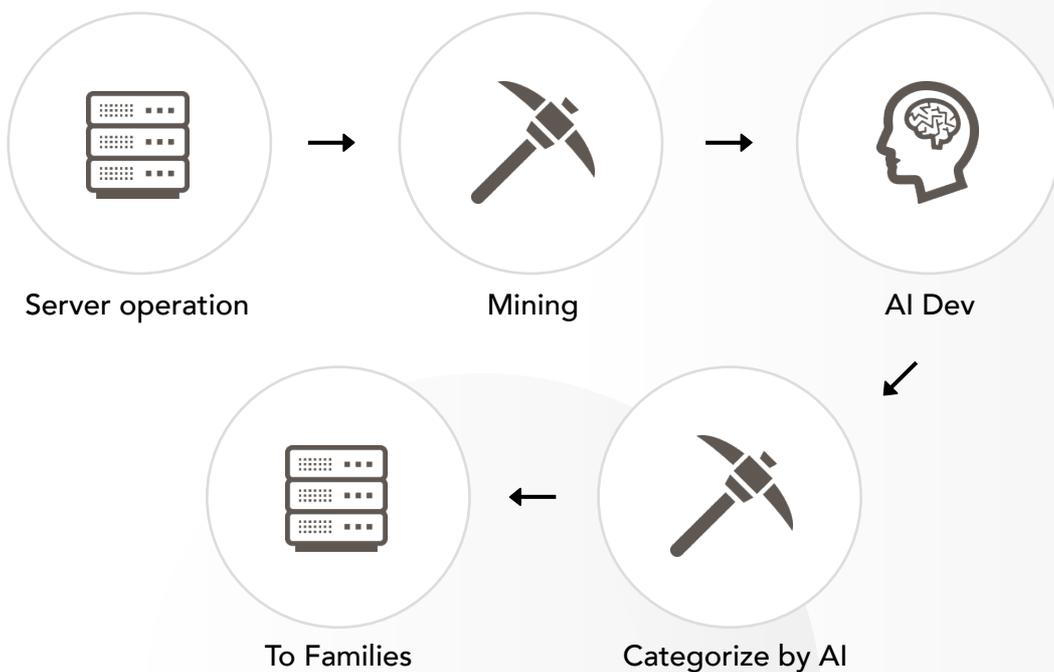
## 5. FUTURE OF DOR COIN

Aside from the contents by our creators, Dor will import overseas dramas by means of revenue share rather than outright purchase of license. In this way, income from broadcasting may decrease but hedges the risk of carrying inventory. Other content providers include educational content from large scale Museums, sport footages from management bodies, and other major brand viewing contents form around the world.





Besides, as the in-progress projects, clients could get support of US museums and operation sites involved in the production of dramas and contents.



## 6. POTENTIAL RISKS:

It is liable that various risks may occur in obtaining tokens. Please check the contents of the white paper thoroughly before acquiring tokens. The possible risks are as following.

Risk of losing access to this token due to loss of secret key

The secret key is necessary to receive the real tokens stored in the digital wallet of the purchaser. Therefore, if you lose the secret key for the digital wallet where the real tokens are stored, there is a danger that the real tokens will be lost.

Risks due to force majeure/Reliability of appraisal results

It is not always possible for each regulator to predict how to apply the current regulations on the use of token technology and actual tokens. If a regulatory measure or a change in the law determines the operation of the law as illegal, the operation of the law may be suspended.

Reliability of appraisal method (human error)

misconduct of assessment by inspector.

Development and Technology Risk

The platform is under development, and there is a possibility of a delay in the time it takes to be publicly distributed, and a technical change. And because of the technology of abandonment that links to the platform, it is difficult for development to address technical obstacles and to mention or guarantee them on a specific schedule.

Ethical Issues

The right to authorize the collection of relevant information is protected by the person to whom the relevant information belongs.

**Publisher**

**DOR ICO**

会社名: C.ECC OÜ

所在地: Harju maakond, Tallinn, Kesklinna linnaosa, Suur-Ameerika tn 12, Estonia